



San Diego Generals Jr All American Elite Youth Football & Cheer Travel Team 2018 Sponsorship Letter

Dear Potential Sponsor,

The team members of San Diego Generals would like to extend an opportunity for you to help assist our organization in pursuing their dreams of competing against the finest players and teams in Southern California.

San Diego Generals Jr All American Elite Youth Football & Cheer Travel Team is a newly formed competitive football & cheer program, establishing itself in the San Diego area and we need your help. We are an independent nonprofit youth football & cheer program, and are currently seeking sponsors to help defray the cost of our upcoming season. As you know, it takes a great deal of time and money to organize and run a youth sport organization. Monies are needed to cover league fees, ref fees, field rental, travel, field maintenance, team equipment, uniforms and tournament expenses. It costs each member hundreds of dollars to compete in this elite division. This does not include food, lodging or family member expenses.

Our mission is to provide athletic training and educational benefits through character development and sportsmanship in a highly competitive sports environment. The San Diego Generals is comprised of youth scholar athletes between the ages of 7-14. Through participation in the highest level of amateur youth sports, San Diego General's' dedicated group of volunteer coaches and parents will shape the futures of these young athletes by giving them the opportunity to develop their self-confidence, camaraderie as teammates, improve their athletic skills, gain leadership abilities, and represent their community throughout Southern California and a chance to play for the National Youth Football Championship in Canton, Ohio.

Any monetary donation would be greatly appreciated and would assist our program tremendously in meeting our mission and goals. We greatly accept your sponsorship as outlined in the package. Your sponsorship will be recognized in numerous ways, depending on your level of sponsorship:



Sponsor Packages 2018

General's Bronze	General's Silver	General's Gold	General's Platinum	General's Diamond
<ul style="list-style-type: none"> • Company Name (Text Format) on website • Company Phone Number • Certificate of Appreciation 	<ul style="list-style-type: none"> • Company Name & Logo • Website Link • Phone Number • Contact Name • Appreciation Plaque 	<ul style="list-style-type: none"> • Company Name & Logo • Website Link • Phone Number • Contact Name • 4 Mo. Ads on FB Page • Direct Link • Team Plaque 	<ul style="list-style-type: none"> • Everything included in General's Gold • 8 Mo. Ads on FB Page • Shout outs at games • Ads on any flyer created by the Generals. • Team Plaque • Team Framed Jersey 	<ul style="list-style-type: none"> • Everything included in General's Platinum • Logo On Player Game Uniform • Company Names On Easy Ups
\$50 - \$200 Donation	\$201 - \$500 Donation	\$501 - \$950 Donation	\$1,000 - \$4,999 Donation	\$5,000 Plus Donation

**** All donations are tax deductible, SDG is a licensed non-profit 501(c)3 organization ****



Company Name: _____

Address: _____

Telephone: _____

Email: _____

Website: _____

Sponsor Contact Name: _____

Sponsorship Level (Circle One) : Bronze Gold Silver Platinum

Donation Amount: _____

Payment Type : Check or Credit Card

Sponsor Signature: _____ Date: _____

* If paying by credit card, please send form to info@sandiegogenerals.org and we will send you an online invoice to make payment.

*If paying by check, please make check out to "SD Generals", mail this form and payment to:

SD Generals
P.O. Box 5863



San Diego, CA 92165

Thank You for Supporting San Diego Generals Jr All American Elite Youth Football & Cheer Travel Team!